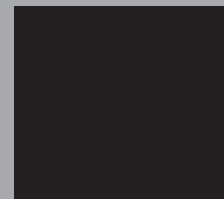


Logo guide:

INCLUDED FILE TYPES:

- eps files: scalable large and small without losing quality; best used for embroidery, specialty items, large scale banners, etc.
- CMYK jpeg files: best used for printing
- RGB jpeg files: best used for screens (web, video)
- PNG files: has a transparent background, best used for web

COLOR CODES:



PANTONE (Spot Printing):	PMS 195 C	PMS 7502 C	PANTONE Process Black C
C/M/Y/K (4c printing):	19/90/50/55	6/14/39/8	0/0/0/100
R/G/B:	120/47/64	206/184/136	44/42/41
Web:	782F40	CEB888	2C2A29

Example of PNG on gray background, 2 different file options:

